Welcome to the Future of **Nonprofit Impact**

celerate

In today's digital age, leveraging technology grants can significantly enhance your nonprofit's reach and efficiency. This brochure provides a step-by-step guide to securing essential grants, including Google's $10K monthly ad grant, Monday.com Nonprofit grant, Google Suite grant, and Microsoft Office grant.

Support our giving mission

Millions of people around the world rely on the support of our donors. **Take action today, and save lives.**

Donate

Google Ad Grant

Boost Your Visibility with $10K Monthly

Step-by-Step Instructions

1 **Eligibility Check**
- Ensure your nonprofit holds a valid charity status in your country.
- Agree to Google's non-discrimination and donation receipt policies.

2 **Register with TechSoup**
- Verify your organization through TechSoup. https://www.techsoup.org/

3 **Apply for Google for Nonprofits**
- Visit Google for Nonprofits. https://www.google.com/nonprofits/ and sign up.

4 **Activate Ad Grants**
- Once approved, navigate to the Ad Grants section and follow the instructions to activate your grant.

5 **Set Up Your Campaign**
- Create your Google Ads account.
- Develop targeted ads to drive traffic to your website.

Website

Google Ad Grants
https://www.google.com/grants/

Monday.com Nonprofit Grant

Streamline Your Project Management for Free

Step-by-Step Instructions

1 **Eligibility Check**
- Confirm your nonprofit status with appropriate documentation.

2 **Apply Online**
- Visit Monday.com for Nonprofits. https://monday.com/nonprofits

3 **Submit Your Application**
- Fill out the application form, providing details about your organization and its needs.

4 **Approval and Setup**
- Once approved, set up your Monday.com account and start organizing your projects.

Website

Monday.com Nonprofit Grant
https://monday.com/nonprofits

Google Workspace for Nonprofits

Collaborate Effectively with Google's Suite of Tools

Step-by-Step Instructions

1 **Eligibility Check**
- Verify your nonprofit status through TechSoup. https://www.techsoup.org/

2 **Register for Google for Nonprofits**
- Sign up at Google for Nonprofits. https://www.google.com/nonprofits/

3 **Activate Google Workspace**
- Access the Google Workspace for Nonprofits from your account dashboard.

4 **Setup and Integration**
- Follow the setup instructions to integrate Google Workspace tools into your organization.

Website

Google Workspace for Nonprofits
https://www.google.com/nonprofits/

Microsoft Office 365 Nonprofit Grant

Empower Your Team with Microsoft's Suite of Tools

Step-by-Step Instructions

1 **Eligibility Check**
> Ensure your nonprofit meets Microsoft's eligibility criteria.

2 **Register with TechSoup**
> Verify your organization via TechSoup. https://www.techsoup.org/

3 **Apply for Microsoft Nonprofit Program**
> Visit Microsoft Nonprofits and sign up. https://www.microsoft.com/nonprofits

4 **Activate Office 365**
> Once approved, follow the instructions to set up Office 365 for your team.

Website

Microsoft Office 365 Nonprofit
https://www.microsoft.com/nonprofits

Microsoft Ad Grants

Expand Your Reach with Free Advertising

Step-by-Step Instructions

1 **Eligibility Check**
> Confirm your nonprofit status and ensure compliance with Microsoft's non-discrimination policy.

2 **Register with TechSoup**
> Verify your nonprofit through TechSoup. https://www.techsoup.org/

3 **Apply for Microsoft Ad Grants**
> Visit Microsoft Ad Grants and sign up.

4 **Activate Your Account**
> Once approved, create your Microsoft Advertising account and set up your ad campaigns.

5 **Develop Targeted Ads**
> Use Microsoft's tools to create effective ads targeting your key audience.

Website

Microsoft Ad Grants
https://ads.microsoft.com/

Facebook Fundraisers and Donation Tools

Description: Nonprofits can use Facebook's fundraising tools to raise money directly on the platform. This includes setting up donation buttons on their Facebook page and posts.

Benefits: No fundraising fees and various payout options. Meta Pay is recommended for the fastest payout.

More Information

Complete Guide for Facebook Fundraisers
https://www.facebook.com/fundraisers/

Facebook Community Leadership Circles

Description: These are initiatives that provide local community leaders with the tools and resources to bring people together and foster community engagement.

Focus: Supporting local leaders and their initiatives to strengthen communities through events, resources, and connections.

More Information

Meta Community Leadership Circles
https://www.facebook.com/communityleadershipcircles/

Additional Notes

Meta does not currently have a grant program comparable to Google's Ad Grants, but they do offer valuable resources and support through their community-focused programs and fundraising tools. Utilizing these can help nonprofits leverage technology and social media to enhance their impact and reach.

Maximize Your Nonprofit's Potential

These grants are designed to empower nonprofits like yours to make a bigger impact. Follow the steps outlined in this brochure to secure these valuable resources.

Contact Us for a Free Consultation

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